



VÜ LLC Join the conversation

KEY EXECUTIVES

Alexandra Cartier, CEO

- Founder and CEO
- ADA compliance
- Hard of Hearing
- 716-906-6020
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Gary England, CTO

- Systems/Software Engineer
- 716-579-2780
- GEngland@VuSpeech.com

Industry

Wireless Communications
Equipment Manufacturing

Development stage

Startup

Year founded 2019

Employees 3

Funding Needs

\$250,000

Use of Funds

- 70% Prototype Dev.
- 15% Marketing/Sales
- 10% Operations/Inventory
- 0% Existing Debt
- 5% Legal/Other

Monthly Burn Rate

\$5,000

Monthly Revenue

\$0

Existing Debt

\$0

Existing Funds

\$15,000

Advisors

- **Legal:** Rupp, Baase, Pfalzgraf et al
- **Patent:** LoTempio Law
- **Accounting:** CFO Solutions
- **Other:** Launch NY, StartUp NY

Executive Summary

Vü develops communications devices for the Deaf and Hard of Hearing (DHH) to live, learn and work independently. Our vision is to be the most trusted provider of communications tools for the Deaf and Hard of Hearing. Our mission is to be the premier developer of assistive technology for those with hearing loss and other communication disorders.

PROBLEM / OPPORTUNITY

The Deaf and Hard of Hearing experience:

- Deaf 70% unemployment / Hard of Hearing 70% underemployment
- Social isolation 60% and Depression 11%

Our communications devices enable the Deaf and Hard of Hearing to:

- Follow multiple speakers in group discussions
- Actively engage in the community, classroom and workplace
- Improve social interactions, educational outcomes and employment opportunities

SOLUTION / PRODUCT

Unlike competitors that address only part of the problem, the Vü Desktop Unit and Mobile Speech Glasses with real-time speech captioning and speaker awareness (patent pending) enable the Deaf and Hard of Hearing to fully engage in conversations wherever they are.



Mobile Smart Glasses



Desktop Speech Device



Mobile App

Speech Recognition

Follow the conversation - know when someone speaks, what is said, and where to look

POTENTIAL RETURN / REVENUE MODEL

Over 450M worldwide The US population:

- 1M Deaf
- 10M Hard of Hearing
- 40M have some type of hearing loss
- Hearing Aid market is valued at over \$7.5B*
- 80% of adults who benefit from hearing aids don't use them.

TARGET MARKETS

NOT URGENT	URGENT
Audiologists – 16K Schools – 130K K-12 5K Colleges Healthcare – 1M	Parents of DHH Children (grades K-12) – 7M DHH Young Adults (19-39) - 8M
Health Insurance – 100 Businesses – 30M Government Services	DHH Mature Adults (40-59) - 10M DHH Seniors (60+) - 15M

Parents & Young Adults – urgency to act now

Financial Projections (\$ Thousands)

	2020	2021	2022	2023	2024
Revenues	0	100	250	550	1200
Expenditures	60	250	250	500	800
Net	(0)	(150)	0	50	400

At this point a \$250K angel investment is needed to complete the prototype smart glasses.

Vü LLC is an innovation company that bridges the gap between those who can and cannot hear.

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