



UPSTATE CAPITAL
ASSOCIATION OF NEW YORK

VENTURE NY

SPONSOR PACKET

APRIL 27, 2022 - SYRACUSE, NY

**New York's premier event for
angel investors, early-stage companies,
and innovation ecosystem partners**

CONTACT:

Noa Simons, President & CEO
noa@upstatecapital.org
(845) 204-8090



VENTURE NY

WEDNESDAY, APRIL 27, 2022

WCNY Broadcast and Education Center
414 W. Fayette Street, Syracuse, NY

KEYNOTE FEATURING SETH LEVINE & ELIZABETH MACBRIDE

ANGEL PITCHFEST

New York startups who are innovating in technology and backed by angel investors across the state will be invited to pitch. Investors will be invited from across New York and beyond.

ANGEL CONNECTIONS

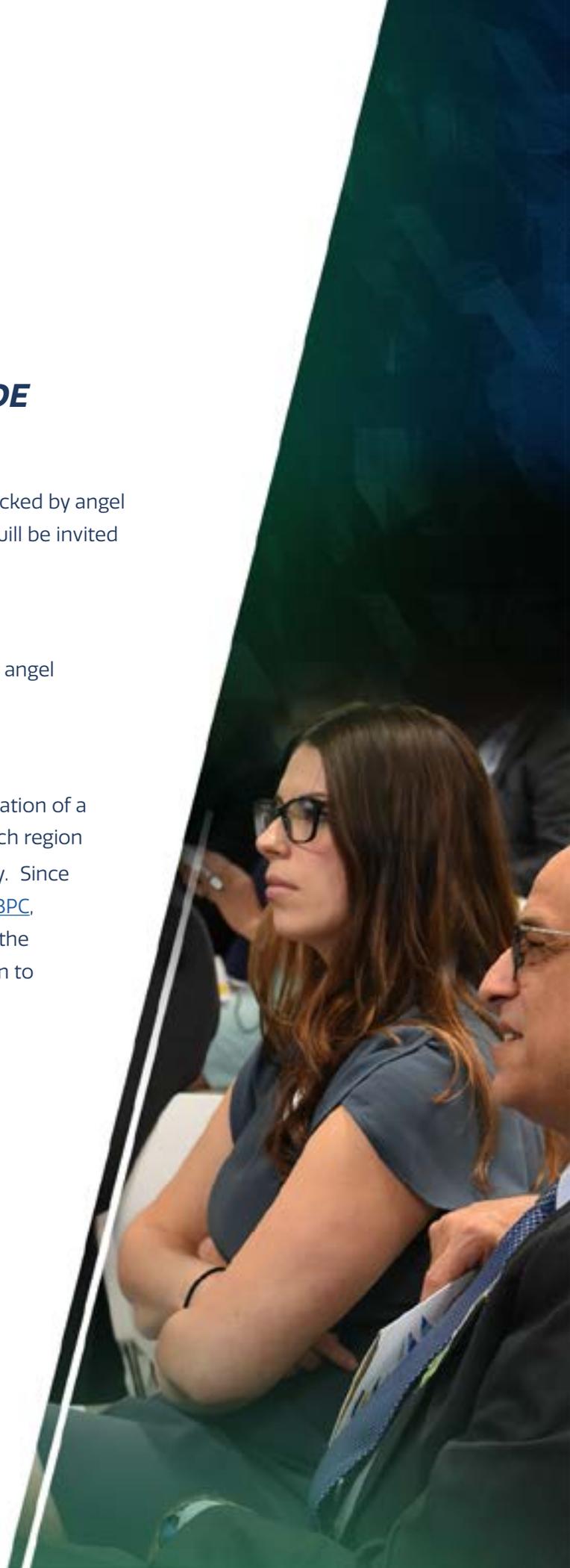
Education, workshops and networking will be organized for angel investors.

NYBPC GRAND PRIZE FINALS

The New York Business Plan Grand Prize Finals is the culmination of a [statewide business plan competition](#) with finalists from each region competing at the state level for recognition and prize money. Since 2010, more than 5,000 students have participated in the [NYBPC](#), more than 150 student-led ventures have been started, and the NYBPC has seeded over \$1M to companies that have gone on to raise over \$60M in additional funding.

NETWORKING RECEPTION

Upstate Capital will host a reception for the entrepreneurial ecosystem, bringing together startups, investors and supporters in an informal and relaxed setting. Enjoy networking with entrepreneurs, capital providers, professional advisors and support organization affiliates working in the investment ecosystem in Upstate New York.



VENTURE NY

KEYNOTE PRESENTERS



SETH LEVINE Foundry Group

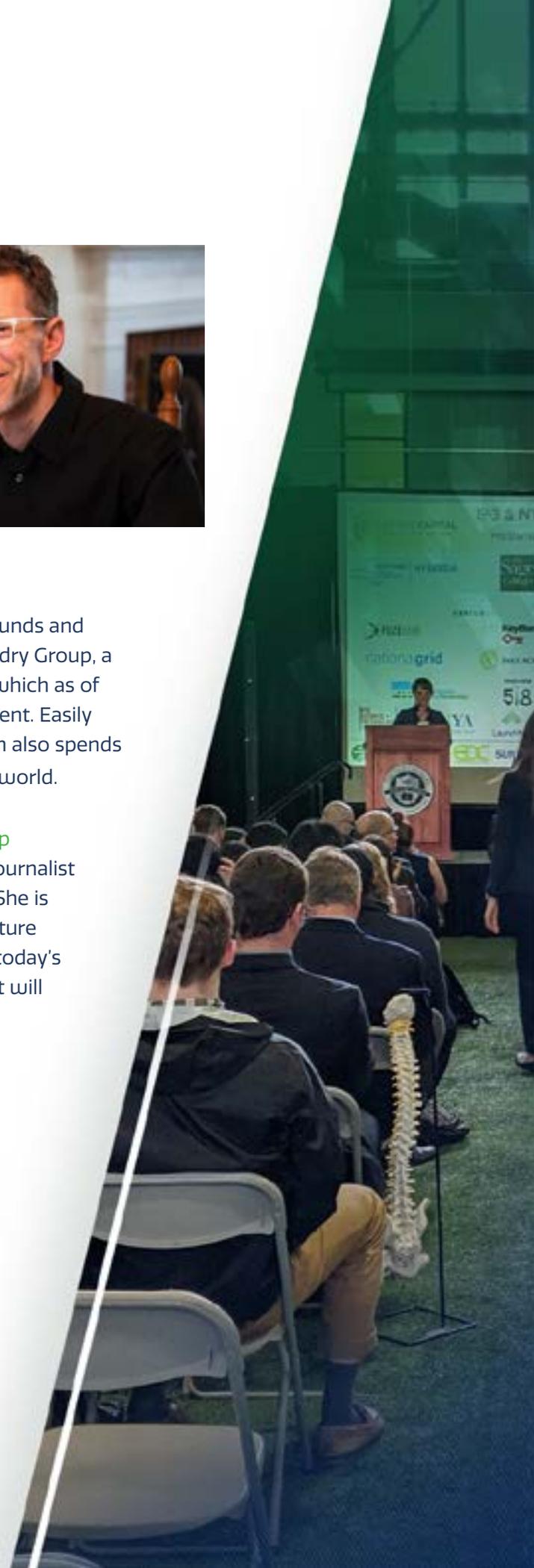
A long-time venture capitalist Seth Levine works with venture funds and companies around the globe. His day job is as a partner at Foundry Group, a Boulder, CO based venture capital firm he co-founded in 2006 which as of the end of 2020 had almost \$3 billion in assets under management. Easily distracted and a passionate advocate for entrepreneurship, Seth also spends time as an advisor to venture funds and companies around the world.

ELIZABETH MACBRIDE Times of Entrepreneurship

Elizabeth MacBride is an entrepreneur and an award-winning journalist with deep expertise in finance, technology and small business. She is the founder of Times of Entrepreneurship, and author, with venture capitalist Seth Levine, of *The New Builders*. The untold story of today's entrepreneurs, *The New Builders* has been called the book "that will change everything you know about growing a business today."

TOPIC: THE NEW BUILDERS

Seth Levine and Elizabeth MacBride will talk about their new book, *THE NEW BUILDERS: Face to Face with the TRUE Future of Business*. The book tell the stories of the next generation of entrepreneurs – and argues for the future of American entrepreneurship. That future lies in surprising places – and will in particular rely on the success of women, black and brown entrepreneurs.



VENTURE NY SPONSORSHIP PACKAGES

	PRESENTING	LEAD	VENTURE	ANGEL	TABLE
Exclusive Presenting Title Sponsor	✓				
Exclusive Invitation (one) to invite-only session with keynote speakers	✓				
Exclusive Networking Reception Sponsor or Angel Pitchfest Sponsor (Choose One)		✓			
Premium placement in pre-event and day-of marketing materials	✓	✓			
Angel education panel speaker	✓	✓	✓		
Moderator role at event	✓	✓	✓	✓	
Host an exhibit booth in-person and/or online	✓	✓	✓	✓	✓
Logo in conference app, conference materials and event signage	✓	✓	✓	✓	✓
	\$15,000	\$5,000	\$2,500	\$1,500	\$1,000

Each sponsor will receive two (2) passes to the Venture NY event, featuring the NYBPC Finals
Additional passes are available for purchase.



Please contact **Noa Simons, President & CEO**
at Upstate Capital at noa@upstatecapital.org
or call (845) 204-8090 regarding sponsorship
and participation.

VENTURE NY

SEE YOU THERE!



UPSTATE CAPITAL
ASSOCIATION OF NEW YORK

Since 2003, the Upstate Capital Association of New York has connected the investment community, advancing the mission of increasing access to capital for companies and deal flow for investors across New York State. Upstate Capital hosts events regularly throughout the state for investors, transaction professionals, entrepreneurs and company executives and maintains a robust regional membership network.

Learn more at upstatecapital.org

