



PRESENTS

FUTURE OF FOOD

JUNE 2022

PRESENTED BY



Impact of Program

Invest NY is an event series focused on highlighting impactful innovations in important industry sectors. Each event features startups, VC & PE investors, and industry leaders from across New York and beyond. Industries include Climate Tech, Health, Industry 4.0, Future of Autonomy, and the Future of Food.



Who Will Be There

Invitations are extended to **startup entrepreneurs, experienced executives, industry professionals** and **active investors** in food production, processing, distribution, food science and agricultural technology.

Along with gaining knowledge about what's happening in these industries, attendees will make connections with **innovators, investors** and **industry experts** all in one place.

Exclusive Sponsorships

Title Sponsor - \$10,000

- Exclusive top-level billing for the event
- Prominent speaking role
- Brand exposure on the event website and in pre-event email and LinkedIn marketing
- Visibility and verbal recognition during the event
- Contributor to event content design
- Access to the list of event registrants

Investor Panel Sponsor - \$5,000

- Exclusive top-level billing for panel sponsorship
- Invitation to participate on stage
- Brand exposure on the event website and in pre-event email and LinkedIn marketing
- Visibility and verbal recognition during the event
- Access to the list of event registrants

Reception Sponsor - \$5,000

- Exclusive top-level billing for the networking reception
- Invitation to participate on stage
- Brand exposure on the event website and in pre-event email and LinkedIn marketing
- Visibility and verbal recognition during the event
- Access to the list of event registrants

Note: There is no exclusivity, by service provider category or otherwise, expressed or implied for event sponsorship, with the exception of what is explicitly stated in the benefits list.

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Become a Sponsor

SPONSORSHIP PACKAGES

BENEFITS	EXCLUSIVE SPONSORSHIPS			LEAD	SUPPORTING	ASSOCIATE
	TITLE	INVESTOR	RECEPTION			
Exclusive top-level billing	✓					
Exclusive recognition	✓	✓	✓			
Speaking role	✓	✓	✓	✓		
Contributor to event content design	✓	✓	✓	✓		
Access to the list of event registrants	✓	✓	✓	✓	✓	
Recognition in pre-event email and LinkedIn marketing	✓	✓	✓	✓	✓	
Brand exposure on the event website	✓	✓	✓	✓	✓	✓
Event booth online and in-person for lead generation	✓	✓	✓	✓	✓	✓
Visibility and recognition during the event	✓	✓	✓	✓	✓	✓
PRICE	\$10,000	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000

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