



VENTURE NY

2026 Sponsorship Opportunities

VENTURE NY

APRIL 21 - 22, 2026 | ROCHESTER, NY

Venture NY is the leading annual event for early-stage and emerging investors, connecting **venture capitalists, entrepreneurs and innovators** across New York's startup ecosystem. Sponsors gain unparalleled brand exposure, direct access to decision-makers and engagement with high-growth startups and early-stage investors.

Event Highlights

Investor Networking

Exclusive opportunities for active investors and venture capital dealmakers.

NYBPC Grand Prize Finals

Watch the next generation of entrepreneurs pitch for \$100k in prize money.

Dealflow & Insights

Gain access to dealflow and hear expert discussions on trends and strategies in early-stage investing.

Entrepreneurs' Expo

A dynamic showcase of statewide resources for entrepreneurs, featuring ecosystem partners and service providers supporting innovation.

Who To Expect

The event will attract a dynamic mix of over 450 entrepreneurs, early-stage and emerging investors, capital providers and professionals from support organizations and advisory roles, offering a unique opportunity to network, exchange ideas and catalyze new partnerships within the entrepreneurial ecosystem.



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Sponsorship Opportunities

Showcase your brand with tailored sponsorship packages offering visibility before, during and after the event.

BENEFITS	
Platinum Sponsor (Exclusive, Top-Tier Benefits) • Premium logo placement on all event materials (website, emails, signage, program) • Featured in pre-event press releases and media coverage • Logo placement in the event program • Opportunity to host a high-profile session, workshop or panel • Multiple dedicated social media shoutouts • 10 complimentary tickets	\$10,000
Gold Sponsor (High-Impact Exposure) • Logo prominently featured on event materials • Opportunity to moderate a panel or host a workshop (limited availability) • Logo placement in the event program • Occasional social media mentions • 5 complimentary tickets	\$7,500
Silver Sponsor (Strategic Visibility) • Logo on event materials, website and signage. • Logo placement in the event program. • One dedicated social media mention. • 3 complimentary tickets.	\$5,000
Future Founders Expo (Strategic Visibility) <i>Position your brand among investors, founders and key ecosystem players at the Future Founders Expo.</i> • Exhibit space includes 1 table, 2 chairs and power outlets. • Logo placement in the event program. • 15 booth spaces available.	\$1,500

Join us as a sponsor or exhibitor at Venture NY & Future Founders Expo. To reserve your package, email shelby@upstatecapital.org.

Don't miss this opportunity to connect with leaders in **venture capital, startups and innovation!**

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