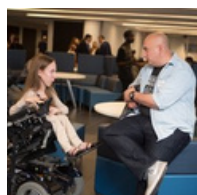
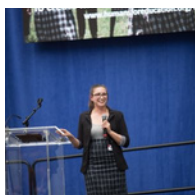


The NYBPC is the annual competition featuring the best teams from every region of New York since 2010. Each year, student teams compete for prize money and recognition across industry tracks, including:

- » renewable energy & environment
- » health & wellbeing
- » education, productivity & community building
- » technology & entertainment
- » food & agricultural technology

The NYBPC provides opportunities for students enrolled in colleges and universities across New York to develop entrepreneurial mindsets and skills through experiential Learning, to facilitate building personal networks between participants and the broader business community, and to Launch new ventures.

Since 2010, over \$150M+, including follow-on funding for 100+ startups have been invested. More than 170 ventures have been Launched and hundreds of solutions and patented technologies showcased.



POWERED BY



UPSTATE CAPITAL
ASSOCIATION OF NEW YORK

2024 IMPACT

773 STUDENTS | 346 TEAMS
58 COLLEGES & UNIVERSITIES

COMPETITION

Over \$100,000 awarded in prize money to 30 teams, plus resources and connections for students across the state.

GRAND PRIZE WINNER

Eutrobac, a Hamilton College-founded team are commercializing a device that uses natural processes to turn the nitrogen in water into harmless nitrogen gas in the atmosphere.

UNDER-REPRESENTED FOUNDERS

72% of teams self-selected one or more of their founders as under-represented, including BIPOC, women, veteran, immigrant, or first-generation college student.

THE FUTURE STARTS HERE

CULTIVATING ENTREPRENEURSHIP AND
COMMERCIALIZING INNOVATION SINCE 2010.



EMERGING TECH

Gain access to emerging technologies and early-stage investment opportunities

TALENT

Leverage opportunities to recruit emerging talent.



VOLUNTEER

Find meaningful experiences to give back to your community by sharing business knowledge with people who need it.



CONNECT WITH US

NYBPC.ORG | info@nybpc.org | @NYBPC

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	Partner	Associate	Patron
Invitation to serve as Finals Judge	✓		
Sponsor highlight with graphic and social blast	✓		
Mentorship opportunities throughout the year	✓		
Brand awareness in program materials	✓	✓	
Inclusion in NYBPC printed program materials	✓	✓	
Logo visibility at Finals	✓	✓	✓
Expo booth at Finals	✓	✓	✓
	\$5,000	\$2,500	\$1,000

Custom sponsorship packages are available.

Contact Bailey Burke at bailey@upstatecapital.org

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NYBPC GIVES PEOPLE ACCESS

ACCESS TO CAPITAL

Teams are eligible to receive funding to help launch their new ventures. Historically, total funding exceeded \$100,000 with strong sponsorship and philanthropic support.

ACCESS TO BUSINESS LEADERS

For a decade, students have gained great value by making connections to advisors, industry professionals and investors.

ACCESS TO EDUCATION

Experimental learning is an invaluable component of the student entrepreneur experience at the intersection of the classroom and the business world.

ACCESS FOR EVERYONE

Over 500 competitors on 270+ teams from 60+ colleges & universities annually. From community colleges to ivy league schools, teams come from across the state to compete and win.