



PRESENTS

FUTURE OF AIR & SPACE

JULY 2022

PRESENTED BY



UPSTATE CAPITAL
ASSOCIATION OF NEW YORK



Division of
Science, Technology
& Innovation



GENIUS NY



INNOVARE
ADVANCEMENT CENTER



Impact of Program

Invest NY is an event series focused on highlighting impactful innovations in important industry sectors. Each event features startups, VC & PE investors, and industry leaders from across New York and beyond. Industries include Climate Tech, Health, Industry 4.0, Future of Air & Space, and Future of Food.



Who Will Be There

Invitations are extended to **startup entrepreneurs, experienced executives, industry professionals** and **active investors** in artificial intelligence, machine learning, drones and uncrewed systems.

Along with gaining knowledge about what's happening in these industries, attendees will make connections with **innovators, investors** and **industry experts** all in one place.

Exclusive Sponsorships

Title Sponsor - \$10,000

- Exclusive top-level billing for the event
- Prominent speaking role
- Brand exposure on the event website and in pre-event email and LinkedIn marketing
- Visibility and verbal recognition during the event
- Contributor to event content design
- Access to the list of event registrants

Investor Panel Sponsor - \$5,000

- Exclusive top-level billing for panel sponsorship
- Invitation to participate on stage
- Brand exposure on the event website and in pre-event email and LinkedIn marketing
- Visibility and verbal recognition during the event
- Access to the list of event registrants

Reception Sponsor - \$5,000

- Exclusive top-level billing for the networking reception
- Invitation to participate on stage
- Brand exposure on the event website and in pre-event email and LinkedIn marketing
- Visibility and verbal recognition during the event
- Access to the list of event registrants

Note: There is no exclusivity, by service provider category or otherwise, expressed or implied for event sponsorship, with the exception of what is explicitly stated in the benefits list.



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Become a Sponsor

SPONSORSHIP PACKAGES

BENEFITS	EXCLUSIVE SPONSORSHIPS			LEAD	SUPPORTING	ASSOCIATE
	TITLE	INVESTOR	RECEPTION			
Exclusive top-level billing	✓					
Exclusive recognition	✓	✓	✓			
Speaking role	✓	✓	✓	✓		
Contributor to event content design	✓	✓	✓	✓		
Access to the list of event registrants	✓	✓	✓	✓	✓	
Recognition in pre-event email and LinkedIn marketing	✓	✓	✓	✓	✓	
Brand exposure on the event website	✓	✓	✓	✓	✓	✓
Event booth online and in-person for lead generation	✓	✓	✓	✓	✓	✓
Visibility and recognition during the event	✓	✓	✓	✓	✓	✓
PRICE	\$10,000	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000

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